



Provider Relations Outreach Specialist

Nurse Practitioner

Section II

252.454 Tobacco Cessation Products and Counseling Services

2-1-20

- A. Tobacco cessation counseling and products are covered services to eligible Medicaid beneficiaries. Tobacco cessation products either prescribed or initiated through statewide pharmacist protocol are available without prior authorization (PA) to eligible Medicaid beneficiaries. Additional information can be found on the [DHS Contracted Pharmacy Vendor website](#) or in the [Prescription Drug Program Prior Authorization Criteria](#).

Current Procedure Code	Current Modifier	Arkansas Medicaid Description
99406*	SE	** (Smoking and tobacco use cessation counseling visit; intermediate, 15-minutes)
99406*	CG	** (Smoking and tobacco use cessation counseling visit, intermediate, 15-minutes provided to parents of children birth through twenty (20) years of age)
99407*	SE	** (Smoking and tobacco use cessation counseling visit; intensive, 30-minutes)
99407*	CG	** (Smoking and tobacco use cessation counseling visit, intensive, 30-minutes provided to parents of children birth through twenty (20) years of age)

*Exempt from PCP referral requirements.

** (...) This symbol, along with text in parentheses, indicates the Arkansas Medicaid description of the service. When using a procedure code with this symbol, the service must meet the indicated Arkansas Medicaid description.

- B. Two (2) Counseling visits per state fiscal year.
- C. Health education can include but is not limited to tobacco cessation counseling services to the parent/legal guardian of the child.
- D. Can be billed in addition to an office visit or EPSDT.
- E. Sessions do not require a PCP referral.
- F. If the beneficiary is under the age of eighteen (18), and the parent/legal guardian smokes, he or she can be counseled as well, and the visit billed under the minor's beneficiary Medicaid number. The provider cannot prescribe meds for the parent under the child's Medicaid number. A parent/legal guardian session will count towards the four (4) counselling sessions limit described in section C above.



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The provider must complete the counseling checklist and place in the patient records for audit. A copy of the checklist is available at [View or Print Be Well Arkansas Referral Form](#)