Arkansas Medicaid and AFMC present:

Connecting the Dots: Medicaid Meaningful Use, Practice Transformation and Payment Reform

eHealth Summit
7:30 a.m. – 3:30 p.m.
Thursday, May 25
Benton Event Center
17322 I-30
Benton, Ark.
eHealth Summit Agenda

7:30 – 8:30 a.m.  Registration & Breakfast
Exhibits

8:30 – 9 a.m.  Welcome and Opening Remarks
• Steven Chasteen, MNSc, RN, CPHQ, Director, Practice Transformation, AFMC
• Ray Hanley, President and Chief Executive Officer, AFMC
• Tami Harlan, JD, Deputy Director, Arkansas Department of Human Services, Division of Medical Services

9 – 10 a.m.  Keynote: “Influence Your Culture”
Stephen A. Dickens, JD, FACMPE, Assistant Vice President, SVMIC

10 – 10:30 a.m.  Break/Exhibits

10:30 – 11:15 a.m.  “Medicaid Meaningful Use and the Quality Payment Program: Connecting the Dots”
Rachael Tomaskovic, MHA, PCMH CCE, CPHIMS, QPP Outreach Specialist, AFMC

11:15 a.m. – Noon  “Medicaid Meaningful Use and Alternative Payment Models: Connecting the Dots”
Lacey Vericker, RHIA, CPHIMS, Supervisor, HealthIT Outreach, AFMC

Noon – 12:45 p.m.  Lunch Break/Exhibits

12:45 – 1:30 p.m.  “HIE Landscape”
Brad Feller, Owner of Norman Business Services

1:30 – 2 p.m.  Break/Exhibits

2 – 2:45 p.m.  “HIPAA and Cybersecurity Best Practices and Lessons Learned”
• Mollie McCammon, RHIA, CHP, HealthIT Outreach Specialist, AFMC
• Toby Edwards, MS, BS, Security Risk Assessor, AFMC
• Winnie Alobuia, RHIA, HIPAA SRA Specialist, AFMC

2:45 – 3:30 p.m.  “Patient Engagement and Portal Use”
Chad Rodgers, MD, FAAP, Chief Medical Officer, AFMC

3:30 p.m.  Concluding Remarks and Door Prize Drawing

DISCLOSURES

It is the policy of the University of Arkansas for Medical Sciences (UAMS) to ensure balance, independence, objectivity and scientific rigor in all directly and jointly provided educational activities. All individuals who are in a position to control the content of the educational activity (course/activity directors, planning committee members, staff, teachers or authors of CME) must disclose all relevant financial relationships they have with any commercial interest(s) as well as the nature of the relationship. Financial relationships of the individual’s spouse or partner must also be disclosed if the nature of the relationship could influence the objectivity of the individual in a position to control the content of the CME. The ACCME describes relevant financial relationships as those in any amount occurring within the past 12 months that create a conflict of interest. Individuals who refuse to disclose will be disqualified from participation in the development, management, presentation or evaluation of the CME activity.

The following planning committee members, moderators and speakers for this activity have no financial relationships with commercial interests:

• Winnie Albouia, RHIA
• Stephanie Bennett
• Kim Breedlove, CPHIMS
• Dana Chaney
• Steve Chasteen, RN, MNSc, CPHQ
• Jackie Clarkson, CPHIT
• Marybeth Curtis, RN, BSN, WOCN
• Stephen Dickens, JD, FACMPE
• David Easley
• Eldrina Easterly
• Brad Feller
• Alecia Hamilton, MA
• Tonya Haynes
• Mollie McCammon, RHIA, CHP
• Renee Moore
• Brittney Phillips
• Chad Rodgers, MD, FAAP
• Jo Beth Schandored
• Rachael Tomaskovic, MHA, PCMH, CCE, CPHIMS
• Lacey Vericker, RHIA, CPHIMS
• Marq Walker, CPHIMS

ACREDITATION STATEMENTS

American Nurses Credentialing Center (ANCC)
The Office of Continuing Education, University of Arkansas for Medical Sciences, is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Participation in this educational activity provides up to 5 hours of continuing nursing education credit.

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This program has been approved for 5 continuing education unit(s) for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

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Speaker Biographies

Keynote Speaker: Stephen A. Dickens, JD, FACMPE

Stephen Dickens is an attorney in the medical practice services department with State Volunteer Mutual Insurance Company. In this role, he advises physicians and their staff on organizational issues, including operations, strategic planning, leadership, patient experience and human resources. Mr. Dickens has spent the last 22 years working with physicians in various roles, including 15 years in medical practice, hospital and home care executive positions before joining SVMIC in 2008. He is a past chair of the Medical Group Management Association, which has more than 33,000 members who manage 18,000 health care organizations. He is a past president of the MGMA Financial Management Society, Tennessee MGMA and Tennessee Association for Home Care. He is a Board-Certified Medical Practice Executive and a fellow in the American College of Medical Practice Executives. Mr. Dickens is the 2015 recipient of the Martha Johnson Distinguished Service Award from the Tennessee Medical Group Management Association honoring his contributions to the organization and the medical practice profession. He has also been named Tennessee’s Home Care Administrator of the Year and received the President’s Award for service to the industry from the Tennessee Association for Home Care.

Winnie Alobuia, RHIA

Ms. Alobuia is the security risk analysis specialist at AFMC HealthIT. She graduated from Arkansas Tech University with a degree in health information management and business. She was an implementation project manager for an EHR vendor before transitioning into her current role.

Toby Edwards, MS, BS

Mr. Edwards received his Master of Science in cybersecurity from Utica College in New York and his Bachelor of Science in Information Security. He has more than 12 years of computer networking and security experience. In addition, he is a Certified Computer Forensic Examiner. He is a HIPAA risk assessor with AFMC.

Brad Feller

Mr. Feller is an experienced independent health care consultant. As the owner of Norman Business Services, he has spent the last six years as a contractor working with Cumberland Consulting Group and Oleen Pinnacle Healthcare. He was assigned to the Office of Health Information Technologies (OHIT), where he on-boarded, implemented and trained hospitals and clinics in Arkansas on the state’s health information exchange (HIE), SHARE. Prior to forming Norman Business Services, he spent more than five years in health care as president and VP of sales and marketing at LVIS, a privately held behavioral health care software company that developed, implemented and supported EHR solutions. Mr. Feller began his career with IBM, where he held multiple leadership positions. He received his B.S. degree from Louisiana State University and attended the Harvard Business School Executive Education program.

Mollie McCammon, RHIA, CHP

Ms. McCammon is an outreach specialist with HealthIT at AFMC. She received a B.S. degree in health information management from Arkansas Tech University and is credentialed as a Registered Health Information Administrator and certified in health care privacy. Mrs. McCammon has 24 years of experience in various health information management roles, including coding, medical record management, HIPAA, corporate compliance and Meaningful Use. Currently, she works with primary care and specialty providers across the state to help them achieve meaningful use.

Chad Rodgers, MD, FRAP

Dr. Rodgers is chief medical officer for AFMC and is a private practice pediatrician at Little Rock Pediatric Clinic. A Little Rock native, he has been in general pediatric practice for 13 years. He attended Baylor University for his undergraduate work and attended medical school at the University of Arkansas for Medical Sciences (UAMS). He completed an internship and residency at Arkansas Children’s Hospital/UAMS and served as chief resident. Dr. Rodgers currently serves as secretary of the Arkansas Medical Society Executive Committee and president of the Arkansas Chapter of the American Academy of Pediatrics. His interests include health literacy, literacy development in children, child advocacy, preventive medicine and public policy.

Rachael Tomaskovic, MHA, PCMH CCE, CPHIMS

Ms. Tomaskovic is a practice transformation specialist at AFMC with more than 10 years of health care experience. She has worked in health care quality programs for five years, including Medicare and Medicaid EHR incentive programs, PQRS and NCQA PCMH in small and rural medical and dental practices. Ms. Tomaskovic focuses primarily on primary care and specialty practices in successfully achieving national quality improvement projects. Before joining AFMC she assisted multiple practices with practice management and EHR assistance in Palmer, Mass.

Lacey Vericker, RHIA, CPHIMS

Ms. Vericker is an outreach supervisor with AFMC HealthIT. She received a Bachelor of Science degree in health information management from Arkansas Tech University and is credentialed as a Registered Health Information Administrator (RHIA) and a Certified Professional of Health Information and Management Systems (CPHIMS). Mrs. Vericker has eight years of experience in various HIM roles including EHRs, practice management training, EHR project management and EHR implementation. Mrs. Vericker also delivers accountable care organization (ACO) practice transformation services under a contract with a Medicare Shared Savings Plan ACO.

Dr. Rodgers is chief medical officer for AFMC and is a private practice pediatrician at Little Rock Pediatric Clinic. A Little Rock native, he has been in general pediatric practice for 13 years. He attended Baylor University for his undergraduate work and attended medical school at the University of Arkansas for Medical Sciences (UAMS). He completed an internship and residency at Arkansas Children’s Hospital/UAMS and served as chief resident. Dr. Rodgers currently serves as secretary of the Arkansas Medical Society Executive Committee and president of the Arkansas Chapter of the American Academy of Pediatrics. His interests include health literacy, literacy development in children, child advocacy, preventive medicine and public policy.

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