#ARMediCon

CONFERENCE PROGRAM

2026 ARKANSAS MEDICAID EDUCATIONAL CONFERENCE

FOR PHYSICIANS, NURSES, OFFICE MANAGERS, BILLERS AND HOSPITALS

ARMedicaid

DECEMBER 8, 2026 | NORTH LITTLE ROCK EVENT CENTER



afmc℠

ARKANSAS DEPARTMENT OF HUMAN SERVICES

DISCLOSURES

This conference is jointly provided by AFMC and the Arkansas Department of Human Services (DHS) Division of Medical Services (DMS). No conflicts of interest were identified for any member of the planning committee or presenter.

ACCREDITATION STATEMENTS

- **AMERICAN ACADEMY OF FAMILY PHYSICIANS:**
  Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.
- **ARKANSAS PHYSICAL THERAPY:**
  The Physical Therapy application has been submitted. Determination of credit is pending.
- **ARKANSAS SUBSTANCE ABUSE CERTIFICATION BOARD:**
  The Arkansas Substance Abuse application has been submitted. Determination of credit is pending.
- **ARKANSAS SOCIAL WORK LICENSING:**
  The Arkansas Social Work Licensing Board accepts cross-disciplinary offerings from medicine, law, administration, education, and the behavioral sciences if they are clearly related to the enhancement of social work practices, values, skills, and knowledge. It is the licensee's responsibility, using professional judgment, to determine which educational activities are applicable and appropriate to his/her professional development as a social worker. A certificate of attendance must be retained for your record of attendance.

CONTINUING EDUCATION

After the event, you will receive an evaluation survey by email. Please complete the survey to access and download your certificate of attendance. You must complete the survey questions for all sessions attended to receive CEUs and the certificate of attendance.

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AGENDA

8:30 – 8:45 A.M.	**OPENING REMARKS/WELCOME** **Kellie Cornelius, MAP, CPHIMS,** *Manager, Provider Relations, AFMC* **John Selig, MPA,** *President & CEO, AFMC*
8:45 – 9:30 A.M.	**DMS LEADERSHIP UPDATES** **Elizabeth Pitman, JD,** *Director, Division of Medical Services (DMS), Arkansas Department of Human Services (DHS)*
9:30 –10:00 A.M.	**CONNECTING KIDS TO COVERAGE (CKC)** **Tabitha Kinggard, RN,** *Director, Provider Relations, AFMC*
10:00 – 10:15 A.M.	**BREAK & EXHIBITOR VISITS**
10:15 – 11:00 A.M.	**Q&A PANEL DISCUSSION** **Becky Andrews, CPC, CPHIMS,** *Manager, MMIS, AFMC* **Denae Mazzanti,** *Manager, Non-Emergency Transportation, AFMC* **Kellie Cornelius, MAP, CPHIMS,** *Manager, Provider Relations, AFMC*
11:00 – 11:45 A.M.	**SEEDS OF HOPE: COMBATING SUBSTANCE USE IN RURAL COMMUNITIES** **Kristin Martin, DO, FAAFP, FASAM, FACOFP,** *River Valley Medical Wellness*
11:45 – 12:45 P.M.	**LUNCH AND NETWORKING**
12:45 – 1:45 P.M.	**MOTIVATION TO THRIVE** **Jessie Wilson,** *Partner, Business Development, Senior Trainer, Dale Carnegie Training of the Mid-South*
1:45 – 2:15 P.M.	**HOSPITAL TO HOME: CARE COORDINATION ACROSS SETTINGS** **Kristy Bondurant, PhD, MPH, CIC,** *Director and Epidemiologist, Data Sciences and Public Health Programs, AFMC* **Sydney Duvall, MPH,** *Manager, Public Health Programs, AFMC*
2:15 – 2:30 P.M.	**BREAK & EXHIBITOR VISITS**
2:30 – 3:00 P.M.	**PCMH UPDATES | SUCCESS STORY** **Larry "David" Ballard,** *Health Program Supervisor* **Rhelinda McFadden, BSN, RN, CPHIMS, PCMH-CCE,** *Manager, Practice Transformation, AFMC* **William Golden, MD, MACP,** *Medical Director, AR Office of Health Information Technology, Medical Director, AR Medicaid*
3:30 P.M.	**CLOSING REMARKS & DOOR PRIZES** **Kellie Cornelius, MAP, CPHIMS,** *Supervisor, Provider Relations, Outreach Services, AFMC*

BIOGRAPHIES



Becky Andrews, CPC, CPHIMS

Ms. Becky Andrews brings more than 30 years of experience working with Arkansas healthcare carriers, including a total of 20 years with AFMC. As manager of the MMIS Outreach Specialist team, she leads a team that assists providers with escalated billing issues and provides training on the Medicaid portal, policies, and procedures. Her experience spans Medicaid and commercial insurance claims processing, common billing challenges, and provider training needs.

She holds the Certified Professional Coder (CPC) credential through AAPC and the Certified Professional in Healthcare Information and Management (CPHIMS) credential through HIMSS.



David Ballard

Mr. David Ballard has been with Arkansas Medicaid for the past 14 years. David is the business operations manager for the DHS Division of Medical Services (DMS). His primary focus has been on PCMH and primary care case management. He is now working with several other programs primary around Children Medicaid Services.



Kristy Bondurant, PhD, MPH, CIC

As an epidemiologist, microbiologist, project manager, and program evaluator, Dr. Kristy Bondurant has developed a diverse set of skills. She is a strong communicator with established relationships among clients and communities. She graduated from Hendrix College in 1997 with a BA in Biology. Dr. Bondurant received her PhD in immunology and microbiology in 2004 and her Master of Public Health with an emphasis on epidemiology in 2011, both from the University of Arkansas for Medical Sciences (UAMS). Her current work includes director and epidemiologist for data sciences and public programs at the Arkansas Foundation for Medical Care (AFMC), leading a team of data scientists and specialists focused on survey administration, program evaluation, claims data analysis, and public health initiatives. Dr. Bondurant has been involved in data collection, analysis, and program evaluation for both state and federal programs for over 25 years.

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BIOGRAPHIES



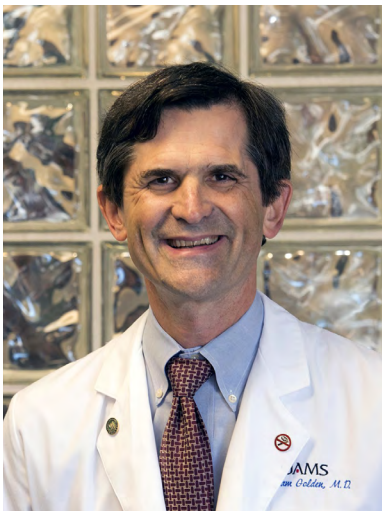
Kellie Cornelius, MAP, CPHIMS

Ms. Kellie Cornelius, MAP, CPHIMS, is the manager of the provider relations outreach specialists for AFMC. She has a master's degree in applied psychology and a health information-technology certification as a Certified Professional in Healthcare Information and Management Systems (CPHIMS). Kellie has worked with the Arkansas Medicaid system for 29 years, and she currently manages the AFMC Provider Relations Outreach Specialist team which assists Arkansas healthcare providers with Medicaid issues and guidelines, including those pertaining to PCMH. Previously, she worked as an admissions administrator at Washington Regional Medical Center in Fayetteville and as a clinic administrator directing the operations of a Child Health Management Services therapeutic pediatric facility. Kellie has also worked as an assistant chief program administrator with DHS Medicaid Division, where she managed and supervised Medicaid programs, including the Early Periodic Screening, Diagnostic, and Treatment; Medicaid Provider Enrollment; ARKids First; Dental; Vision; and Non-Emergency Transportation programs.



Sydney DuVall, MPH

Ms. Sydney DuVall graduated with a bachelor's degree in psychology from Lyon College in 2016 and a Master of Public Health with a concentration in biostatistics in 2019. She currently serves as the Manager of Public Health Programs at AFMC, where her primary focus is the Hospital to Home (H2H) pilot program. In addition, she assists with program evaluations for several federally funded, state-level initiatives supported by SAMHSA, HRSA, and the CDC.



William Golden, MD, MACP

Dr. William E. Golden is Professor of Medicine and Public Health at the University of Arkansas for Medical Sciences and former longtime director of general internal medicine. He currently serves as the Medical Director for Arkansas Medicaid and the Arkansas Office of Health Information Technology. A life member of the Arkansas Medical Society, he has held numerous national leadership positions with the American College of Physicians, the American Medical Association, and the National Quality Forum.

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Tabitha Kinggard, RN

Ms. Tabitha Kinggard joined AFMC in 2005 and serves as Director of Provider Relations. She works alongside her team to educate Arkansas Medicaid providers on program policies, procedures, and various initiatives. Provider education is a central part of her role, with an emphasis on helping providers understand the requirements and processes associated with Arkansas Medicaid.

A registered nurse with more than 25 years of healthcare experience, Tabitha brings a broad clinical background to her work in provider relations. Her experience includes home health, labor and delivery, and pediatric settings, reflecting a career that spans several areas of patient care. This combination of nursing experience and provider education informs her approach to working with providers and carrying out the responsibilities of her role at AFMC.



Rhelinda McFadden, BSN, RN, CPHIMS, PCMH-CCE

Ms. Rhelinda McFadden serves as the Manager of Practice Transformation at AFMC, where she leads a remote team providing transformation support and technical assistance to Arkansas practices participating in state payer incentive programs and national value-based care initiatives.

With over 30 years of healthcare experience, including 25+ years in nursing, 20+ years in government healthcare contracts, and 15+ years in healthcare consulting. Ms. McFadden brings deep expertise in implementing value-based incentive programs, Patient-Centered Medical Home (PCMH) models, electronic health record optimization, workflow redesign, and integration of evidence-based clinical quality measures aligned with federal and state initiatives.

She is a registered nurse and holds certifications as a Certified Professional in Health Information Management Systems (CPHIMS) and a Patient-Centered Medical Home Content Expert (PCMH-CCE). She currently serves on the Arkansas Cervical Cancer Task Force and the Partnership for Quality Measurement (PQM) Endorsement & Maintenance Committee, contributing to statewide and national efforts to improve healthcare quality and outcomes.

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BIOGRAPHIES



Kristin K. Martin, D.O., M.S., FAAFP, FASAM, FACOFP

Dr. Kristin K. Martin is a board-certified family physician and addiction medicine specialist with extensive experience in clinical care, medical education, and healthcare leadership. She earned both her Doctor of Osteopathic Medicine and Master of Science in Biomedical Sciences from Oklahoma State University Center for Health Sciences, where her research focused on neuropharmacology and opioid receptors. Dr. Martin completed her dual-accredited family medicine residency through the UAMS Area Health Education Center in Pine Bluff, where she served as Chief Osteopathic Resident.

Dr. Martin is the founder, CEO, and Medical Director of River Valley Medical Wellness, an integrated practice providing primary care, mental health services, and addiction treatment. She is also the co-founder of Arkansas Mobile Opioid Recovery, a nonprofit organization that uses mobile health clinics to expand access to integrated healthcare in rural and underserved Arkansas communities. Her previous leadership experience includes serving as Emergency Department Medical Director, Hospitalist Medical Director, and Trauma Co-Medical Director at Saint Mary's Regional Medical Center.

Dr. Martin serves as President of the Arkansas Osteopathic Medical Association, Arkansas Society of Addiction Medicine and Board Chair of the Arkansas Foundation for Medical Care. She also chairs the American Osteopathic Association's Conjoint Committee on Addiction Medicine Board Certification and co-chairs the American College of Osteopathic Family Physicians Task Force on Opioids and Substance Use Disorder Education. Her work addressing the opioid crisis was featured in the Emmy-nominated Arkansas PBS documentary "7 Days: The Opioid Crisis in Arkansas," and her honors include the Arkansas Osteopathic Medical Association's George Bean, D.O. Memorial Outstanding Physician Award.



Denae Mazzanti

Ms. Danae Mazzanti plays a pivotal role in ensuring Medicaid clients have access to transportation throughout Arkansas. She is a graduate from Delta State University with a bachelor's degree in business and marketing.

She has been at Arkansas Foundation for Medical Care (AFMC) for 20 years where she has been dedicated to the Medicaid Non-Emergency Transportation (NET) program and currently serves as the manager for the NET and Extension of Transportation (EOTS) Helpline. She is referred to as a subject matter expert and NET historian. Danae is also the proud Oma to Kastan and Mars.

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BIOGRAPHIES



Elizabeth Pitman, JD

Ms. Elizabeth Pitman has a law degree from the University of Little Rock, Bowen School of Law and a master's degree in public health from the UAMS, Bozeman College of Public Health. She has worked in and around health law and policy since graduating in 2009. Her experience includes serving as the deputy general counsel for ADH, as assistant director for the Division of Developmental Disabilities, and as the deputy director for DMS before taking over as director in 2021.



John Selig, MPA

Mr. John Selig is president and CEO of AFMC, an organization working with individuals and healthcare providers in all settings to improve health and consumer experience of care while reducing health care costs. Prior to joining AFMC, Mr. Selig was vice president of Optum Public Sector, where he led business development efforts in the southeastern United States. From 2005 to 2016 he served as the director of the DHS. Mr. Selig's previous positions include serving as the State's director of behavioral health and director of in-home health services.

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BIOGRAPHIES



Jessie Wilson

Ms. Jessie Wilson is a Partner, Business Development for Dale Carnegie Training of the Mid-South, offered by Howard, Franks, Wilson, and Associates LLC. Dale Carnegie Mid-South includes all of Arkansas, Oklahoma, west Tennessee, north Mississippi, southwest Missouri, and parts of Texas. Jessie is a certified Dale Carnegie Senior Trainer. Her responsibilities in that role are to collaborate with organizations to provide world-class training to their workforces. She has been acknowledged by Dale Carnegie and Associates as being in the top consultants in North America for the past several years. Over the past 3 years she has been in the Presidents Club which is the Top 10 consultants globally for Dale Carnegie.

Ms. Wilson works directly with several key client organizations, addressing critical training and coaching needs in sales performance, people skills, team-member engagement, public speaking, coaching, and leadership.

Ms. Wilson has worked with companies in the manufacturing, engineering, financial services, technology, oil and gas, real estate, business services, customer service, healthcare, construction, and information technology industries. She has expertise in several key competencies including, but not limited to, sales, communications, all levels of leadership, conflict resolutions, personality styles, public speaking, strategic planning, coaching, complaint resolution, generational gaps, and interpersonal skills.

PCMH Program Recognition

In recognition of your commitment to quality care through the Arkansas Medicaid Patient-Centered Medical Home (PCMH) program, we proudly celebrate your dedication to improving health outcomes for Arkansans. Your efforts to provide coordinated, patient-centered care have made a meaningful difference in the lives of individuals and families across our state. Thank you for your continued partnership and service.

5-9 Years

Access Medical Clinic
Advanced Primary Care and Obstetrics of the Ozarks
Albert Obiozo Pediatrics
Arkadelphia Clinic for Children and Young Adults
Arkansas Central Primary Care
Arkansas Children's Medical Group
Baptist Health - Arkadelphia Medical Clinic
Baptist Health Clinic - Heber Springs
Baptist Health Family Clinic - 195 Dodson Ave
Baptist Health Family Clinic - Bryant
Baptist Health Family Clinic - Conway
Baptist Health Family Clinic - Kelley Hwy
Baptist Health Family Clinic - Lakewood
Baptist Health Family Clinic - Massard
Baptist Health Family Clinic - Van Buren
Baptist Health Family Clinic - Cabot
Baptist Health Family Medicine Residency Clinic
Baptist Health Heber Springs - Campus Clinic
Baptist Health Pediatric Clinic - Conway
Baptist Health Pediatric Clinic - Fort Smith
Baxter Health Crossroads Family Clinic
Baxter Health Family Clinic
Baxter Health Family Clinic at Mountain View
Bradley County Medical Center Rural Health Clinic
Connelley Family Medical, PLLC
Family Clinic of Ashley County
Family Medical Care
Freeman Family Medicine
Great River Medical Center
Greenbrier Family Clinic
West Gate Family Medicine
Henley Pediatrics PLLC
Hope Medical Clinic, Inc.
Howard Memorial Medical Clinic
James T. Meredith MD
Kris I. Nwokeji, M.D. - KION Pediatrics
Living Tree Pediatrics
MANA - Har-Ber
MANA - Springdale
MANA - Thompson
Ozark Medical Clinic
Saline Med Peds Group
Saveritt Pediatrics, Pllc
St. Bernards Physician Clinics Wynne
The Ark Children's Clinic
UAMS North Central Family Medicine
University of Arkansas for Medical Sciences
Westside Family Clinic
White River Health Family Care - Batesville
White River Health Family Medicine

10+ Years

Access Medical Clinic
All for Kids Pediatric Clinic
Apache Drive Children's Clinic
Arkansas Central Primary Care
Arkansas Children's Pediatrics
Arkansas Childrens Medical Group
Arkansas Pediatric Clinic, PLLC
Arkansas Pediatrics of Conway
Arkansas Primary Care Clinic
Baptist Health Family Clinic - Malvern
Baptist Health Family Clinic - Otter Creek
Baptist Health Family Clinic - Perryville
Baptist Health Ouachita Valley Family Clinic
Baptist Health Stuttgart Medical Clinic
Baxter Health Clinic
Baxter Health Family Clinic at Melbourne
Baxter Health Harrison Family Practice
Beebe Family Clinic
Benton Family Clinic
Bivins Family Medicine
Brandy Davis, MD PA
Carter Inge R
Central Arkansas Pediatric Clinic
Central Arkansas Pediatrics
CHI St. Vincent Medical Group Hot Springs
CHI St. Vincent Medical Group - Central Arkansas
Child and Adolescent Medical Clinic
Clarksville Family Medical Center
Clarksville Medical Group
Collom & Carney Clinic Association
Conway Children's Clinic
Conway Regional
Cornerstone Medical Clinic
Cornerstone Medical Group, PLLC
Crossett Health Foundation
Cypert Ridge Family Practice
Daugherty & Daugherty Medical Clinic
Delta Health Services
Dr. Andy's Family Practice
East Arkansas Children's Clinic
Family Associates of Blytheville
Family First Primary Care
Family Medicine of White Hall, P.A.
Ferguson Health Care
Forrest City Family Practice Clinic
Great River Pediatric Clinic
HealthStar Physicians of Hot Springs
HealthStar Physicians of Hot Springs - Glenwood
Family Medicine
Higginbotham Family Clinic
Hot Springs Pediatric Clinic, P.A.
Jefferson Regional Monticello Medical Clinic
John Ed Chambers Memorial Hospital Clinics -
Danville, Havana, Ola and Plainview
King Medical Clinic
Kirland Family Medical Center
Lake Village Clinic
Lawrence County Rural Family Clinic
Little Rock Children's Clinic
Little Rock Pediatric Clinic
Main Street Medical Clinic, P.A.
Malvern Family Medical Clinic
MANA - North
MANA - South
Marsh - George Clinic
Mcafee Medical Clinic - Unity Health
McGehee Family Clinic
Mena Medical Associates

10+ Years

Mercy Clinic - Northwest Arkansas Community
Mercy Clinic - Fort Smith Community
Morrilton Medical Clinic
NEA Baptist Clinic
North Central Arkansas Medical Associates, P.A.
North Little Rock Primary Care Clinic
Northwest Arkansas Pediatrics, a MANA Clinic
Ozark Pediatrics
Paragould Doctors' Clinic
Paragould Pediatrics
Pediatric Associates of West Memphis & Marion
Pediatric Partners, PA
Pillow Clinic
Pocahontas Medical Clinic
Pointer Trail Family Clinic
Premier Central Pediatrics, Dr. Sooman
Primecare Medical Clinic
Randy D Walker MD PLLC
Regional Family Medicine
Robin P. Ray, MD Pediatric and Adolencent Medicine
Robin Williams, M.D., P.A.
Russellville Pediatric and Adolescent Clinic
SAMA Healthcare
Schmitz Family Practice
Searcy Kids and More
Searcy Medical Center
Sherwood Family Medical Center
Sophia Meyer Family Medicine
St. Mary's Physician Services LLC
St. Vincent Physician Clinics LLC
St. Anthony's Hospital Association
The Children's Clinic of Jonesboro
The Pediatric Clinic
TLC Pediatrics, PLLC
UAMS Jonesboro
UAMS Primary Care Population Health Service Line: Central Arkansas Clinics
UAMS Primary Care Population Health Service Line: Northwest Arkansas Clinics
UAMS Primary Care Population Health Service Line: Northwest Arkansas Clinics
Unity Health Family Practice Associates
Unity Health Heber Springs Clinic
Unity Health Newport Clinics
University of Arkansas for Medical Sciences
University of Arkansas for Medical Sciences - Fort Smith
Vonda Gale Houchin, MD PA
Wagner Medical Clinic
Washington Regional - Eureka Springs Family Clinic
Washington Regional - Farmington Family Clinic
Washington Regional - Fayetteville Family Clinic
Washington Regional - Shiloh Clinic
Washington Regional - West Washington County Clinic
White River Health Children's Clinic
Willis Clinic

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